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MESSAGE
from the President and the Executive Director

We are pleased to present the 2016–2019 Solidarity Fund progress report. Since 1967, Development and Peace — Caritas Canada has had the privilege of working with the world’s most vulnerable people to implement sustainable solutions that address the root causes of poverty and injustice. This work has been sustained by the unparalleled support of the Canadian Conference of Catholic Bishops, Global Affairs Canada, religious communities, and faithful donors from parishes and communities across the country.

We are eternally grateful for this trust in our sustainable approach and faith in our ability to respond effectively to disasters around the globe. However, a combination of increasing need and changing policies have made access to funding from traditional sources somewhat challenging in recent years.

As a response to those challenges, and as a way to mark our 50th anniversary, we launched the Solidarity Fund in 2017. The fund secures our legacy by generating stable annual revenue that permits us to continue working hand in hand with local organizations and communities in the fight for social justice.

This report includes an overview of Development and Peace’s mission and key program areas; a summary of our actions in Canada and the Global South; case studies of select projects; our 2017–2018 financial report; and a description of the Solidarity Fund and its financial progress to date.

Everyone at Development and Peace – national council, members, our partners and staff – is honoured to have the ongoing support and confidence of donors like you. We thank you for your trust and support, and we hope that this report will confirm your confidence in us.

In solidarity,

Evelyne Beaudoin
2018–2019 National Council President

Serge Langlois
Executive Director

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1 Financial results are updated to August 31, 2018.

2 “Global South,” a term first used in 1969 in the Catholic journal Commonweal, is gradually replacing older terms like “Third World” as a descriptor of low- and middle-income countries whose economies tend to be dominated by countries of Euro-American heritage. It is gaining favour because it is thought to be less hierarchical and condescending.
WHAT DISTINGUISHES Development and Peace from other organizations?

CATHOLIC IDENTITY AND VALUES
Our structure, mission, values, principles and approach to development and humanitarian aid reflect and originate from our Catholic identity and Catholic Social Teaching.

DEMOCRATIC MOVEMENT AND CULTURE OF SOLIDARITY
Thousands of Canadians take part in constructive and positive education and advocacy activities, in solidarity with their sisters and brothers among the world’s most vulnerable populations who suffer from injustice, poverty or humanitarian emergencies.

APPROACH TO DEVELOPMENT
Our approach, based on the principles of Catholic Social Teaching, emphasizes community participation, subsidiarity¹ and partnership. As such, we only work with local organizations that know best their needs and do not employ staff overseas.

SUSTAINABLE AND LARGE-SCALE RESPONSE TO HUMANITARIAN EMERGENCIES
With the strengths of its networks and the mobilization of its membership, Development and Peace can raise significant sums and provide long-term assistance in response to humanitarian emergencies. As a member of the global Caritas network of more than 160 national Catholic development and humanitarian aid organizations, we can respond rapidly and effectively to emergencies anywhere in the world.

CANADIAN ROOTS
Founded and headquartered in Canada, Development and Peace’s approach and programs reflect the values and priorities of Canadians, particularly of the Catholic community. The proximity between our organization and our members, donors and governing bodies means that we remain accountable to our stakeholders.

TRACK RECORD OF SUPPORTING PARTNERS WHO MAKE AN INTERNATIONALLY RECOGNIZED CONTRIBUTION TO PEACE
Development and Peace has a proven track record of selecting and supporting partners whose programs make a tangible and lasting impact locally and internationally, including four Nobel Peace Prize recipients.

"The principles that guide the actions and lessons of Development and Peace have passed the test of time and affirm basic human dignity. Development and Peace is the most successful organization that I know."

— Mary Boyd, Mount Stewart, P.E.I.
Development and Peace donor and member since 1972,
Member of the Order of Canada since 2013

¹ Subsidiarity is defined by the principle that decisions are best made at the lowest hierarchical level by the people who will be directly affected by them.
Development and Peace — Caritas Canada is the official international development organization of the Catholic Church in Canada and the Canadian member of Caritas Internationalis.

**Development and Peace** was established in 1967 by the Canadian Conference of Catholic Bishops in response to Pope Paul VI calling Development the new word for Peace.²

Development and Peace is a democratic international solidarity movement with more than 10,000 members throughout Canada’s 18 archdioceses, 52 dioceses, and 14 eparchies. Our members assemble in local groups, diocesan councils and regional assemblies. Development and Peace’s governing body is the National Council, composed of 21 members, elected by our membership.

As a member-led organization, Development and Peace is supported by parish collections and individual donations. It also receives restricted government funding (i.e., money for specific projects) for our development and humanitarian aid programs, principally through Global Affairs Canada.

Since 1967, Development and Peace has invested over $600 million in support of over 15,200 initiatives in the fields of agriculture, education, community action, peacebuilding and human rights advocacy across 70 countries.

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² Paul VI (March 26, 1967). Populorum Progressio, 81.

### Mission statement

The **Canadian Catholic Organization for Development and Peace — Caritas Canada** is a democratic movement for international solidarity that supports partners in the Global South in the pursuit of alternatives to unjust social, political and economic structures. It educates the Canadian population about the causes of impoverishment of peoples and mobilizes actions for change. In the struggle for human dignity, Development and Peace associates with social change groups in the North and South. It supports women in their search for social and economic justice.

Development and Peace, the official development organization of the Canadian Catholic Church, is inspired by the values of the Gospel, particularly “the preferential option for the poor.”

*Adopted September 10, 1995.*
Since 2017, the Solidarity Fund has grown to more than $7 million and provides a perpetual annual revenue of over $100,000 for Development and Peace’s mission.

Development and Peace has the privilege of being supported annually by the Catholic Church in Canada, through our collaboration with the Canadian Conference of Catholic Bishops and the generous support of religious communities, clergy and parishioners.

Over the years, Development and Peace has received core support (i.e., funding not assigned to a specific project) from the Canadian International Development Agency, now known as Global Affairs Canada. Since 2013, Development and Peace has had to adapt to a new development assistance policy that privileges program-specific restricted funding over core funding.

While improving transparency and accountability, this program-based approach can result “in a patchwork of fragmented, short-term engagements across countries and continents,” unless it is complemented by proportionate core funding.

Development and Peace remains committed to its unique approach to development, grounded in the principles of Catholic Social Teaching. It strongly believes in building a “new culture of solidarity” between Canadians and their sisters and brothers in the Global South by investing in local people and communities over the long term and making them agents of their own development. As such, there is a need to diversify sources of revenue to preserve the organization’s mission of working in solidarity with the Global South.

We are eternally grateful to the donors, members, groups and associations that have chosen to become true partners in building a world of justice. Financial support for our mission is an expression of solidarity, which, along with other gestures, helps dismantle the structures of injustice and bring about real, long-lasting change.

The Solidarity Fund is one of Development and Peace’s key initiatives to adapt to our new funding environment. The objective of the Solidarity Fund is to generate stable annual revenue in order to fund:

**DEVELOPMENT AND PEACE’S MISSION**
Core funds may be used for development, humanitarian or education programs, as well as our administrative and operational costs.

**DEVELOPMENT AND HUMANITARIAN AID PROGRAMS**
Revenues from the Solidarity Fund, assigned to development or humanitarian programs, give us more flexibility than government-restricted funding that is specific to an intervention, country or geographic area.

Revenues from the Solidarity Fund help stabilize and secure ongoing funding for our core operational and administrative functions. They also provide additional flexibility, which is needed to maintain cohesive and stable development, humanitarian and education programs.

**How the Solidarity Fund makes a difference**

Development experts are coming to a consensus that exclusively program-specific funding forces may aid organizations to adapt to shorter-term programming to ensure their economic survival¹.

Thanks to the generous donors who give to our Solidarity Fund, Development and Peace can continue delivering the impactful results that Canadians expect from development and humanitarian aid, through program-specific restricted funding from the government.

Revenues from the Solidarity Fund allow us to do this whilst maintaining a cohesive, coherent range of longer-term development, humanitarian and education programs in keeping with our mission, values and the principles of Catholic Social Teaching.

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Program-specific funding

Program-specific funding has become a global trend for governments and funding bodies that wish to address the demand for greater accountability and transparency in the management of public funds.

Development and Peace is grateful to Global Affairs Canada for its continued trust and support through restricted funding for our programs. Its restructured funding approach, however, has resulted in significant challenges.

When it was available, core funding allowed Development and Peace a measure of discretion in program funding and covered some of the indirect costs of our programs. Moving to program-specific funding was acutely challenging because:

1 — Development and Peace does not have the means and resources that are available to much larger, multinational organizations that dominate the field of development.

2 — We espouse values that may or may not match government priorities, limiting the range of programs for which we can seek funding.

3 — We regard our long-term approach to sustainable development and humanitarian aid as intrinsic to our values and mission and, as such, cannot be compromised.

The real costs of restricted funding

A report from the Special Senate Committee on the Charitable Sector was released in June 2019. Called Catalyst for Change: A Roadmap to a Stronger Charitable sector, it describes on p. 45 the results of the changes in the sector’s funding structure:

Funding for the overall operation of charitable and non-profit organizations, described as “core funding” was historically in the form of grants until the 1990s; at that time, funding shifted to “contributions,” which are less stable and rarely adequately cover the costs of administering the projects being funded.

Witnesses emphasized to the committee the challenge for organizations in covering the costs of administering these agreements while delivering their services. As a result, organizations have few or no resources to support volunteers, pay staff a living wage, train and support board members, find and take opportunities for collaboration with other organizations, update their technology, or to develop and implement more innovative services to their members and clients.
Our Solidarity Fund donors

Development and Peace — Caritas Canada is eternally grateful to the religious communities and foundations that have made outstanding contributions to the Solidarity Fund. Your trust and generosity help us target areas of great need when responding to emergencies; implementing sustained community, sustainable development strategies in countries like Nigeria and Haiti; empowering women to change the world; and securing our legacy of hope.

The Sisters of St. Ann
($4,000,000)

Patrimoine Thouin-Thifault – Fondation Solidarité Misère Monde
($1,555,334)

Scarboro Missions

Sisters of St. Joseph of Toronto

Sœurs de la Charité de Saint-Louis

Thank you!
Game changers – Our four areas of focus

Development and Peace’s 2016–2021 strategic plan focuses on four areas of work to address the structural causes of poverty and injustice in our current global context.

JUSTICE FOR WOMEN
Despite facing discrimination, violence and injustice every day, women are at the heart of change. As community builders and leaders, women act as catalysts of change towards ecological justice, democracy, citizen participation, peace and reconciliation. We support women by furthering their inclusion and participation. By listening to their voices and ensuring their access to resources and opportunities, we empower women and girls to play the much-needed role of agents of change in their families, communities and countries.

ECOLOGICAL JUSTICE
Development and Peace shares Pope Francis’ concern that although everyone in our global village is affected by climate change, it is the poor who pay the biggest price. Our partners support and promote sustainable agriculture and secure access to natural resources to enable the most vulnerable people to adapt to the impacts of climate change.

PEACE AND RECONCILIATION
Sustainable peace cannot be imposed from the outside. It must be built from within areas of conflict, accounting for the perspectives not only of armed groups, but also of ordinary people and civil society institutions. Our partners support the participation of women and marginalized ethnic groups in peace and reconciliation processes in order to lay the foundations for lasting peace.

DEMOCRACY AND CITIZEN PARTICIPATION
Good governance and citizen participation are key to achieving sustainable development and enabling communities to influence political decisions that affect their lives. For instance, after Nelson Mandela was released from prison, Development and Peace recognized that effective democratic institutions and citizen participation were necessary to bring a peaceful end to apartheid. It supported the creation of the Nelson Mandela Fund to help re-establish organizations that more truly represented the majority of South Africans.
Our partnership model of community development

Our partnership model ensures that most of our program funding ends up in the hands of local organizations in the countries we help. We support local partners and organizations to build capacity within communities and help the most vulnerable people become agents of their own development. The benefits of this approach include:

**SUBSIDIARITY**
The people closest to a situation are often best positioned to manage it. Our partners deal with issues that matter to their communities and address them in ways that make sense to them.

**SUSTAINABILITY**
Our partners’ programs use local talent, resources and skills rather than readymade solutions that make local economies forever dependent on foreign resources and expertise over the long run.

**EFFICIENCY**
Working directly with local partners ensures that projects respect the knowledge and needs of communities and eliminates the cost of operating country offices.

**THE MONEY GOES WHERE IT IS NEEDED**
The majority of program funds reach local communities and partners who retain ownership of the projects or facilities they build.

**ACCOUNTABILITY**
Our partners provide us letters of reference from their Ordinaries and their local parishes. They are therefore accountable not only to us, but also to the communities and neighbourhoods they serve.

Saving lives and rebuilding communities during humanitarian crises

Development and Peace works alongside victims of disasters and armed conflicts, aware of the heightened vulnerability of the most impoverished.

Our approach recognizes the interrelation between humanitarian emergencies and long-term development and aims for real and lasting change. We take an inclusive, long-term approach to humanitarian interventions, enabling communities to emerge from these catastrophes with added strength. Our humanitarian relief programs generally include:

**AN INITIAL RESPONSE**
that addresses urgent basic and humanitarian needs; and

**A SECOND-PHASE RESPONSE**
focused on reconstruction and development to help communities rebuild and become more resilient.
Involving Canadians in building a just world

Development and Peace members form a national solidarity movement committed to social justice that comprises **more than 10,000 people from every diocese and many communities across Canada**. They mobilize through awareness and advocacy campaigns.

**Awareness**

Development and Peace’s campaigns focus on current global development and humanitarian issues. Members learn about, reflect on, pray over and act on these issues in a constructive way. We create educational materials and activities, theological and spiritual tools and thematic analyses in line with Catholic Social Teaching that members use to raise awareness or host related activities in their local parishes and communities.

**Advocacy**

Our campaigns include an advocacy component that provides members with a platform to get involved, take constructive action and to use the strength of our movement to effect change in Canada that can positively impact vulnerable communities around the world.

**Past campaign themes have included:**

- Apartheid
- Sweatshops
- Genetically modified organisms (GMOs)
- The privatization of water
- Access to justice for communities affected by the mining industry
- Climate change
- Women in peacebuilding
- Forced migration
Tradition of building peace and justice

Development and Peace has a proven track record of building peace and justice. Its long-term approach to partnership provided crucial support for the work of people and organizations that went on to be recognized with the Nobel Peace Prize.

Rigoberta Menchú is a Guatemalan Quiche political activist born in 1959. When still very young, she became involved in social reform activities through the Catholic Church and became prominent in the women’s rights movement. At a young age, she lost several members of her family, including her mother, father and brothers, all murdered because of their political activities.

She eventually fled to Mexico, where she continued her work. Her deep commitment to the rights of Indigenous peoples and peace earned her the Nobel Peace Prize in 1992 and contributed to the 1996 signing of a peace agreement between the Guatemalan government and guerilla groups.

In recognition of Development and Peace’s support for her work with the Committee of the Peasant Union, Rigoberta asked a representative from the organization to accompany her to the award ceremony.

Shortly after being named head of the Catholic Church in East Timor in 1983, Carlos Belo denounced the brutal Indonesian occupation of the province. Placed under strict surveillance, the Bishop refused to be intimidated by threats to his life and continued to speak up for nonviolent resistance to oppression. Pope John Paul II showed his sympathy for Belo’s cause by visiting East Timor in the late 1980s.

In June 1993, Development and Peace helped sponsor Bishop Belo’s first North American visit, where he met with Church, government and NGO representatives. A Development and Peace program officer was present at the award ceremony.

Development and Peace’s partner PAX has been a driving force of the ICAN network and is a member of its steering committee. A peace-building organization, PAX works with committed civilians and partners in conflict zones to protect the population, prevent and end armed violence, and to build peace through justice.

In 2017, PAX and the other members of ICAN shared the 2017 Nobel Peace Prize for their role in the adoption of the United Nations Treaty on the Prohibition of Nuclear Weapons.

“[I wish to acknowledge and express my sincere gratitude to my brother bishops, members and staff of the Canadian Catholic Organization for Development and Peace, for all the support you have provided for our work to bring justice, peace and genuine development to East Timor.”

— Bishop Belo, Nobel Peace Prize award ceremony.
Development and Peace was an early and steadfast supporter of the anti-apartheid movement. It launched its first campaign against apartheid in 1978 and presented, in 1989, a petition with 120,000 signatures asking the Canadian government to strengthen its commitment to sanctions on South Africa. In 1990, after spending 25 years in prison, Nelson Mandela was finally released. He thanked Development and Peace for its support for his people’s struggle.

Executive Director Gabrielle Lachance became co-chair, with Anglican Archbishop Edward Scott, of the Nelson Mandela Fund, stating: “Individual and collective actions denouncing apartheid … do make a difference … now more than ever.” Nelson Mandela went on to receive the Nobel Peace Prize in 1993 and the following year was elected President of South Africa.
Development and Peace is one of the largest international aid organizations in Canada. The size of its program funding makes it one of Global Affairs Canada's top 20 non-governmental organization (NGO) partners.

In 2017–2018, Development and Peace:

- Had revenues of $33.1 million from donations, government funding and other grants;
- Dedicated $34.2 million, 89% of its total budget, to development, humanitarian or education programs;
- Allocated $4.1 million, 11% of its budget, to core operations and administrative costs;
- Was ranked 17th out of 228 NGO partners of Global Affairs Canada by share of program funding (and 5th among organizations whose global headquarters is in Canada).

- 37 countries in Africa, Latin America, Asia and the Middle East where we worked
- $28.7 million invested in projects around the world
- 19 million people directly impacted by our projects in the Global South
- 338 workshops offered by our animators across Canada
- 5,028 monthly donors
- 162 community development and humanitarian aid projects
- 4,009 parishes participated in our campaigns
- 70,000 signatures in support of our May Peace be With Her campaign
- 14,277 followers of our Facebook pages
Community development

In 2017–2018, revenues from donations, including those in the Solidarity Fund, provided funding for 95% of Development and Peace's community development programs.

$10 million invested in development programs around the world

$9.5 million of all community development funding came from donations

16 countries funded solely through donations

100% of programs required donations from the public

Mexico $50,000
Colombia $560,000
Ecuador $110,700
Peru $287,000
Bolivia $267,050
Paraguay $228,500
Brazil $687,800
Honduras $295,001
Argentina $340,000
Antilles $65,000

Haiti $1,132,934

Niger $1,370,201*
Mali $117,000
Sierra Leone $340,000
Bolivia $267,050
Paraguay $228,500

Development program
Humanitarian aid program
Development and humanitarian aid program
Humanitarian aid

The Solidarity Fund has allowed us to respond to smaller, less publicized or forgotten humanitarian emergencies.

$19.5 million in humanitarian aid distributed around the world

$4 million came from donations

13 countries funded solely through donations

100% of programs required donations from the public

Figures below with an asterisk (*) include funding from:
- Global Affairs Canada
- Quebec Ministry of International Relations
- Manitoba Council for International Cooperation
Education and advocacy campaigns

In 2017–2018, Development and Peace joined forces with Pope Francis and Caritas Internationalis by inviting Canadians to "share the journey" and imagine themselves being forced to flee their homes.

$4 million for education and advocacy

$4 million came from donations

100% of dioceses and archdioceses with Development and Peace members participated

100% of activities required donations from the public

“There must be no family without a home, no refugee without a welcome, no person without dignity, no wounded person without care, no child without a childhood, no young man or woman without a future, no elderly person without a dignified old age.”

Our longstanding presence in Nigeria and the Lake Chad area shows what can be accomplished when we have the capacity to commit to a region, communities and programs over the long term. Our efforts to achieve sustainable change in the region have involved:

**ADDRESSING CURRENT AND URGENT NEEDS** by providing humanitarian assistance to more than 1.9 million persons displaced by Boko Haram; and

**BREAKING THE CYCLE OF INJUSTICE AND POVERTY** with community development programs that help Nigerians create sustainable change and education programs. This has allowed Canadians to stand in solidarity with and support Nigerians.

Money from the Solidarity Fund is vital to maintaining Development and Peace's long-term partnership approach.
HELPING PEOPLE DISPLACED BY BOKO HARAM IN BORNO STATE (2009–PRESENT)
Since 2009, Development and Peace has partnered with Caritas Nigeria to provide humanitarian assistance to some of the most vulnerable among the 1.9 million people displaced by the Boko Haram conflict.

Basic necessities and means of subsistence, including food, water and sanitation kits, were distributed to 9,000 internally displaced persons, returnees and members of host communities in Borno State. This included providing effective and timely diagnoses and treatment to 1,500 children under five years of age and quality medical services to 3,000 people.

“... Global warming, which combined with agriculture policy failures ... significantly contributed to the drying up of Lake Chad ... The loss of livelihoods for such a large number of people created the conditions for ready converts to Boko Haram’s violent extremism. The receding shores of Lake Chad have allowed Boko Haram insurgents to move freely between the borders of the four countries of the basin using the grounds that used to be covered by the Lake.”
(Boiling Over: Global Warming, Hunger and Violence in the Lake Chad Basin, p. 23)

UNDERSTANDING HOW CLIMATE CHANGE IS FUELLING EXTREMISM
As highlighted in the 2015 campaign Create a Climate of Change, the impacts of climate change are acutely and unjustly felt by the most vulnerable people who contributed the least to those changes.

In 2019, the Social Development Integrated Centre (Social Action) published the report Boiling Over: Global Warming, Hunger and Violence in the Lake Chad Basin, which examines the underlying conditions that enabled the growth of violent extremism in the region.

RAISING AWARENESS ON THE CRISIS IN THE LAKE CHAD BASIN IN CANADA
In May 2019, the Social Action report, Boiling Over: Global Warming, Hunger and Violence in the Lake Chad Basin, was presented to Development and Peace members across Canada in a webinar. The webinar shed light on the situation in Nigeria and informed members on how they could make a difference through local actions in their communities.

STRENGTHENING WOMEN’S ORGANIZATIONS IN KOGI STATE, CENTRAL NIGERIA (2017–2019)
As highlighted throughout our 2017 campaign, May Peace be With Her, women play key roles in conflict prevention and resolution, and building and sustaining inclusive, lasting and fair peace.

In June 2018, the Centre for Women’s Studies and Intervention organized a meeting between Kogi State elected representatives and the Kogi Women Empowerment Coalition (KWEC). The 151 participants discussed the need for more women in governance and decision-making positions and the challenges faced by female politicians at the state and federal levels.
“The situation in the Lake Chad region is not hopeless. As experts have noted, the lake’s days of glory could be revived if the environmental and ecological factors that led to the drying up of the lake’s waters are tackled frontally.”

(Boiling Over: Global Warming, Hunger and Violence in the Lake Chad Basin, p. 23)

Education campaigns that address global issues impacting Nigeria

By speaking up for migrants and demanding action to fight the root causes of forced migration, Canadians help relieve, and prevent the kind of suffering endured by the 1.9 million people displaced by the Boko Haram conflict.

By reducing their carbon footprint and supporting environmentally sensible policies, Canadians help reduce one of the underlying causes of the Boko Haram conflict in Nigeria.

By encouraging governments and funding agencies to support women’s organizations working for peace, Canadians help women build sustainable peace for their communities and help end conflicts such as the Boko Haram war.
On January 12, 2010, Haiti was devastated by the largest earthquake it had experienced in 200 years. Almost half of the homes in and around Port-au-Prince were reduced to rubble in minutes.

Development and Peace has been present in Haiti for over 45 years. This made the country’s devastation particularly heartbreaking for our staff, members, friends and donors.

From coast to coast, dioceses, parishes, religious communities and individuals mourned the quake’s victims, who included the loved ones of many and lamented setbacks to the work, missions and projects they held dear in Haiti.

A MAJOR CATASTROPHE
- Magnitude 7.3 on the Richter scale
- Epicentre located in the island’s most populous area
- Over 200,000 deaths and 300,000 injuries
- More than 200,000 houses destroyed
- 1.3 million people rendered homeless

CANADA’S LOVE AND GENEROSITY FOR HAITI
Development and Peace raised $28.9 million for Haiti, of which $21.4 million came from donations from the Canadian public.

- We ran a major five-year reconstruction program, the largest ever implemented by Development and Peace in a single country.
- From its outset, the program charted a progressive path from humanitarian assistance to reconstruction and finally to sustainable community development.
Development and Peace and its partners, Caritas Haiti and Catholic Relief Services, sprung into action within hours of the earthquake, allocating funds and deploying human and material resources to provide critical assistance to affected populations.

Those most vulnerable, particularly women and children, remained the priority throughout the planning and implementation of projects.

“We don’t just offer a physical space for people; we try to develop a sense of belonging to the community and provide services for families and children. We want people to find work; have access to school, to a medical clinic and to a large community centre.”

— Fr. Joseph, Fondation Haitienne pour le Relèvement et le Développement

**Humanitarian assistance**

**$3.3 million**

Development and Peace and its partners, Caritas Haiti and Catholic Relief Services, sprung into action within hours of the earthquake, allocating funds and deploying human and material resources to provide critical assistance to affected populations.

**Reconstruction and development**

**$22.2 million**

**RECONSTRUCTION**

Development and Peace built its reconstruction program on the principles of local wealth creation, the use of local resources and seeking sustainable solutions for and by Haitians.

Those most vulnerable, particularly women and children, remained the priority throughout the planning and implementation of projects.

“We don’t just offer a physical space for people; we try to develop a sense of belonging to the community and provide services for families and children. We want people to find work; have access to school, to a medical clinic and to a large community centre.”

— Fr. Joseph, Fondation Haitienne pour le Relèvement et le Développement
After the earthquake, food security became a growing concern because of the massive disruption of most agricultural activities. The large-scale influx of humanitarian assistance inadvertently brought about inflation and weakened local agriculture. Thanks to our partners’ efforts, thousands of families were able to cope with this and resume their agricultural activities.

“We really want to build a new Haiti, which will make people want to come and live here. And that’s why we are proud to mentor the peasants, who represent 65% to 80% of the people living in the country.”

— Vilgar Jacques, facilitator, Papaye Peasant Movementt

The inherent dignity of all human beings was a constant consideration. Measures to prevent violence and affirm human rights were integrated into every stage of our programming.

The Réseau National de Défense des Droits Humains and other human rights organizations achieved a victory in May 2014 with the publication of the Responsible Parenthood Act, a law that guarantees equal rights for legitimate and illegitimate children and requires fathers to recognize their children born out of wedlock, even in cases of adultery or incest.
SOCIAL ECONOMY
We are working with our partners to guide them towards greater autonomy and sustainability, so they can continue their missions beyond the end of the funding period. We are providing them with support to start up and manage small businesses, including some 10 agriculture and poultry-related social enterprises.

TEN YEARS AFTER THE EARTHQUAKE
After the five-year “emergency” response was concluded, the challenges of overcoming the long-term impacts of the earthquake have remained enormous, even as the 10-year milestone approaches. What has become clear is that much remains to be done and that Canadians still want to help Haiti.

For the 10-year anniversary of the earthquake, our supporters will have the opportunity to see their donations reach those in Haiti who need them the most, through an appeal for development and humanitarian programs in the country.

EXCITING THINGS OUR PARTNERS ARE DOING IN HAITI


→ Institut de Technologie et d’Animation (2018–2021) helps farmers in the south adapt to climate change. It created Agrisol, a social economy enterprise, for peasants raising chickens for egg production in Saint-Marc, Lanzac, Piatre, Mare Rouge, Mayard, Glacy, Bois Neuf, KaJan and Duperrier.
EDUCATION AND ADVOCACY
The May Peace be With Her campaign

WHY EDUCATION AND ADVOCACY MATTER
A 2016 study published by the Women’s Philanthropy Institute found that donors who support causes for women and girls do so because of personal experiences and the belief that funding women and girls’ initiatives leads to societal progress.1

For donors, the fact that helping women helps society as a whole was a key driver of the decision to support women’s initiatives.

RAISING AWARENESS WITH OUR PRINT AND DIGITAL CAMPAIGN MATERIALS
→ Backgrounder – Women at the heart of peace and reconciliation: 5,158 copies distributed
→ Action Cards sent or emailed to the federal government: 346,844
→ Actions Sheets: 221,234 copies distributed
→ Faith-based reflections on Women at the Heart of Peace: 5,177 copies distributed
→ Prayer Cards: 49,580 copies distributed

RAISING AWARENESS, OBTAINING RESULTS

1 Our members met with 59 federal members of Parliament and sent or emailed 37,000 action cards.

2 Federal MP Borys Wrzesnewskyj tabled a motion for the creation of an Ambassador for Women, Peace and Security.

3 Jacqueline O’Neill was appointed to the newly created position in June 2019.

Supporting woman peacebuilders

NOOR EDUCATIONAL AND CAPACITY DEVELOPMENT ORGANIZATION, AFGHANISTAN

For 15 years, our partner, Noor Educational and Capacity Development Organization (NECDO), has focused on the empowerment of women and the elimination of violence against women and girls. NECDO has concluded that men and young people must be mobilized to reach these objectives. It believes that the empowerment of women is needed in order to achieve social peace and development in Afghanistan.

In January 2016, NECDO set up a project called “Mobilizing Afghan Men to Protect Women’s Rights, Democracy and Peace.” As part of this project, two-day training sessions were offered to imams, community leaders and women activists. They discussed subjects such as violence against women, women’s rights in Islam, gender and peace.

House of Peace (HOPe), an organization supported by Development and Peace, works to build a solid foundation of peace for the future of Syrian and Lebanese societies.

HOPe provides social peace-building workshops in Syria and Lebanon for local community groups and humanitarian organizations. By independently leading a project that requires skill, persistence and hard work, women become more aware of their own potential.

“During my training sessions, I have often seen men arrive and argue against women’s rights. When they admit, at the end of the day, that violence against women must be eliminated, this is, in my opinion, a major change.”

— Jamila Safi
Lead trainer with NECDO

“Before their participation in the workshop, a number of Syrian women did not believe that it was possible to develop good relationships with Lebanese women. Similarly, a good many Lebanese participants realized that their prejudices against Syrian women were unfounded. This is how fear and hatred gradually disappear. When the workshops come to an end, participants often keep in touch, visit each other and do activities together.”

— Rabia
Trainer with HOPe
With the help of our members, donors and partners, Development and Peace believes it can thrive in the new funding environment.

Our funds management strategy seeks to address Development and Peace’s current needs with a long-term perspective, so that we can:

- **Remain faithful to our commitments** to local partners, who have placed their trust in us and rely on our support;
- **Preserve the integrity, coherence and scale of our programs**, so that our mission can reach, and make a difference in the lives of, as many people as possible; and
- **Maintain our operational capability** as a pan-Canadian movement and an international development organization.

### Renewal in philanthropic development

Under new leadership, our Philanthropic Development team brings to the table a focus on transparency and accountability, as we collaborate more closely with key stakeholders. Leveraging the resources and strength of our movement remain key to the team’s approach. We recognize that Development and Peace’s excellent performance in terms of fundraising costs – which are amongst the lowest in the sector – comes from our movement’s national reach and local presence.

In 2018, Development and Peace spent less than 1.8% of its budget on fundraising. This is significantly lower than the 6.5% that Global Affairs Canada’s top five NGO partners spent on fundraising in 2018. For each dollar that Development and Peace spent on fundraising, it had a return on investment (ROI) of $10.08, compared with the average ROI of $3.30 for the top five group.1

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1 According to 2018 Revenue Canada filings.
ACTIONS AND ACHIEVEMENTS

Our actions in recent years have been future-oriented, with a view to securing our long-term legacy. Our goal is to seize the opportunity to grow as an organization and a movement.

Cost restructuring and optimization

Over the last two fiscal years, Development and Peace staff worked together to make cuts that caused the least impact on programs and people.

As a result, the organization reduced its unassigned costs by 10%, including a reduction of 12% in core operating and administrative costs. An additional reduction of 10% is forecasted for 2019–2020.

Growth and diversification of unassigned revenues

SOLIDARITY FUND (2016–2019)

The Solidarity Fund has a capital of over $7 million, which can conservatively be expected to generate over $200,000 in annual revenues in perpetuity.

May 2018 – Participants of a Development and Peace Ottawa Youth delegation grabbing a bite together.
SHARE YEAR-ROUND WORKING GROUP PILOT PROJECT (2018–2019)

The Share Year-Round monthly giving program provides a source of stable, primarily core (unassigned) revenue for Development and Peace. On average, its donors continue giving for seven years. The program is integral to our stability and represents a way for our supporters to stand in solidarity with our partners in the Global South. Of the 10,000+ registered Development and Peace members, 45% are monthly Share Year-Round donors.

A new pilot project engages active members and current and former National Council members in forming local groups to recruit new monthly donors. With training from our Philanthropic Development team and ongoing local support from our Public Engagement team, small groups have been formed in cities across Canada. Each group determines its own objectives and strategies to increase the number of monthly donors in their dioceses or regions. The pilot project is expected to be completed by the end of 2019–2020.

Growth and diversification of assigned revenues

2017–2018
Creation of a full-time grant writer position

A permanent International Projects Funding Officer position was created to respond to the changes in the Government of Canada’s foreign assistance delivery system and maintain our place as a social change leader, both nationally and internationally.

The main responsibility of the International Projects Funding Officer is to increase Development and Peace’s capacity to finance its international programs by identifying potential donor agencies and working with directors to maintain a relationship with financial backers. The Officer is also responsible for producing all documentation concerning the submission of funding proposals to various donor agencies, such as the provincial and federal governments.
THANK YOU!

Development and Peace’s mission and all the work that was outlined in this report would not be possible without donors like you. By giving to the Solidarity Fund, you helped us lay the foundation to funding our mission and programs for the future.

A very special and heartfelt thank you.

In solidarity,

Evelyne Beaudoin
National Council President

Serge Langlois
Executive Director
DEVELOPMENT AND PEACE – CARITAS CANADA LEADERSHIP

2018–2019 National Council

Newfoundland and Labrador
Tim Turner

Prince Edward Island
Laura Perfilli

Nova Scotia
Joe Burke

New Brunswick
Mary Hanson (anglophone)
Ghislain Morin (francophone)

Quebec
Richard Beaucher
Françoise Lagacé
Jason Noble
Boris Polanski
Jules Théoret
Francis Yehouenou

Ontario
Frank Fohr
Keith Gauntlett
Richard Pommainville
Rose-Marie Valade

Manitoba
Evelyne Beaudoin

Saskatchewan
Gertrude Rompré

Alberta
Martin Blanchet (interim)

British Columbia
Nancy Stuart

Youth
Rose-Carmel Joseph (francophone)
Landon Turlock (anglophone)

Management team

Executive Director
Serge Langlois

Deputy Executive Director
Romain Duguay

Administration
Marc Brochu

Communications and Campaigns
Kelly Di Domenico

Finance, Compliance and Philanthropic Development
Carole Lemieux

International Programs
Christian Champigny

Public Engagement
Geneviève Gallant
APPENDIX
Development and Peace receives $4M donation from the Sisters of St. Ann

May 4, 2017, Victoria, British Columbia — Today, Development and Peace — Caritas Canada is delighted to announce the receipt of a $4 million donation from the Sisters of St. Ann of St. Joseph Province, which will be invested in a Solidarity Fund supporting the organization for many years to come. The donation is the single largest private contribution that Development and Peace has received to date.

“We are extremely grateful to the Sisters of St. Ann for their very generous contribution to the long term vision and mission of Development and Peace,” said Serge Langlois, Executive Director, “It is especially poignant to receive their support in our jubilee year, as we celebrate 50 years of solidarity with the people of the Global South and reaffirm our mission to helping the world’s most vulnerable.”

The announcement of the donation was made at St. Patrick’s Parish in Victoria, British Colombia, where the Sisters of St. Ann joined Serge Langlois and other supporters and members of Development and Peace and the Parish of St. Patrick’s for a small recognition ceremony.

With the interest generated from the capital in the Solidarity Fund, Development and Peace will support education, advocacy and international development projects: 75 per cent of the interest will be directed to projects focussing on four main goals: peace and reconciliation, equal rights for women and men, ecological justice and democracy and citizen participation; and 25 per cent will be allocated to international aid to mitigate humanitarian crises.

“From the beginning of our congregation, the Sisters of St. Ann have worked to alleviate poverty through education and health care both in Canada and elsewhere. From its inception 50 years ago, Development and Peace has been a valued partner as our members became part of local, provincial and national initiatives. Today, more than ever, the goals of Development and Peace need to be pursued, and we are pleased to be able to provide a lead donation to the Solidarity Fund, ensuring its work continues into the future.” — Sister Marie Zarowny, Province Co-leader, Sisters of St. Ann
A generous contribution to the Development and Peace – Caritas Canada Solidarity Fund

August 2, 2018

On June 20, 2018, we were greatly touched and honoured to receive a $1.5 million donation to the Development and Peace — Caritas Canada Solidarity Fund. This gift was made by Mr. Gilles Thifault through his Fondation Solidarité Misère Monde (World Mercy Solidarity Foundation), of which he is the founder and main contributor. The foundation has been a loyal donor to Development and Peace, having contributed more than $400,000 over the last 20 years. This contribution to the Solidarity Fund, however, will be the final legacy of Mr. Thifault to Development and Peace, since the foundation will be dissolved in the coming weeks.

Mr. Thifault shared with us that he was inspired by the great generosity of the Sisters of St. Ann of St. Joseph’s Province, who, in May 2017, made a contribution of $4 million to our Solidarity Fund.

At the request of Mr. Thifault, 75% of the sum will be used to support humanitarian aid and community development programs in various countries of the Global South where Development and Peace is active, with the remaining 25% allocated towards the general operations of the organization.

This donation will increase the balance of our Solidarity Fund to nearly $6.5 million. The fund was created in 2017 as part of the 50th anniversary celebrations of the organization. Interest generated by money invested in the fund is used to provide Development and Peace with the means to carry out its mission while remaining financially stable for decades to come.

“We are extremely grateful to Mr. Thifault, and the foundation that he created, for this generous gift. The donation is a true gesture of solidarity, generosity and sharing which will enable Development and Peace to continue its commitment to the most vulnerable communities in the Global South. It is particularly touching to receive such support when we know to what extent organizations such as ours are continually seeking new funding.”— Serge Langlois, Executive Director of Development and Peace — Caritas Canada
For more information about the Solidarity Fund, please contact:

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