

HELP THE MUSTARD SEED GROW

devp.org/mustardseed

Organizer Guide

Preparation:

- Gather a team of staff and students to organize the Mustard Seed Collection. Review the materials, and decide:
 - How the fundraiser will occur (See below for creative ideas!)
 - How will the collection be advertised? (Poster, Announcements, Social Media, Parent-Student Council, Newsletter, etc?)
 - What is the timeline should the preparation, event and follow-up?
 - Who will be responsible for which tasks, and by which date?

The day of the Collection:

- Read the prayer of the collection (found on the Partner Factsheet)
- Do the Collection!
- Take Photos!
- Process the funds according to the board procedures, ensuring money is not left in the school overnight

After the Campaign

- Prepare the cheque:
 - The cheque should be made out to 'Development and Peace'
 - The memo line should indicate 'Mustard Seed Campaign'
 - If the cheque is from the school board, please indicate the names of the schools that participated, and the contact information of the organizer in a note with the cheque
- Mail the cheque to the following address:

Attn: Suzanne Slobodian
Development and Peace,
1425 René-Levesque Blvd. W., 3rd floor,
Montreal QC H3G 1T7
- Send photos of your collection to schools@devp.org !

If you have any questions about the Campaign or require additional information, please contact:

Kathleen Ladouceur
Catholic Schools Program Officer
kladouceur@devp.org
1-800-494-1201 ext. 229



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Fundraising Ideas

Door to Door: The leading class announces the collection in advance and then goes door to door through the school on the event date and collect toonies from each classroom.

Toonie Race: Each classroom collects as many toonies as it can in a given period. On the final day, classes gather in the gym, and representatives from each class race to line up the toonies their class collected end-to-end. Prizes can be given to the class who a) finishes first and who b) has the longest line.

Tin & Toonie: Combine local and global by having students bring in a tin for the local food cupboard and a toonie to support the Kamenge and JACHA youth centers.

Sports Tournament: Kamenge Youth Centre uses sports to bring people together and emphasize cooperation and teamwork. Do a Mustard Seed Collection at a tournament in your school or school board along with a short presentation on the Kamenge Youth Centre and Development & Peace.

Sports Day: Challenge classes to raise a certain amount to win the privilege of participating in an afternoon of sports!

Presentations: Students can practice their public speaking and leadership skills by doing presentations to other classes, to the parish or to other community organizations (CWL, Knights, Senior's Center, etc) about DEVELOPMENT AND PEACE and our partners, and doing a collection after the presentation.

Theme Days: Students can be encouraged to donate through designated theme days or casual (non-uniform) days.

Mustard Tree: Plant a tree appropriate to your region. Discuss the Mustard Seed Parable with the students, and name it the Mustard Tree – a definite conversation starter that will allow the ongoing reminder of our call to build the Kingdom of God here on Earth.

Please – take photos and share them with us and your school board!

Have other ideas? Submit them to schools@devp.org!

