



Share the Journey

CAMPAIGN GUIDE

Fall 2018

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**Development
and Peace**
CARITAS CANADA



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devp.org/newsletter



For parish celebrations, it is important to work closely with the pastor and the liturgical committee to decide what resources can be included during Mass. For school celebrations, consult the worship coordinator and the chaplain or pastoral worker to see which resources would work best.



INTRODUCTION

This year, Development and Peace – Caritas Canada is joining forces with Pope Francis and Caritas Internationalis by inviting Canadians to share the journey with those living the tragedy of forced migration. Launched in Rome in September 2017, the *Share the Journey* campaign aims to create a “culture of encounter” by educating the public to the realities of those forced to flee their homes and creating opportunities for encounters between them and local communities.

Together, let’s walk in solidarity with forced migrants to make their voices heard loud and clear. Let’s reach out to meet them, listen to their stories, and try to understand what drove them to flee. Let’s open our hearts to their suffering and dreams, and offer them our compassion. Beyond the chill of numbers and statistics, let’s focus on the human face of forced migration.

Indeed, the numbers don’t reveal the true realities faced by forced migrants as they confront the heartbreaking and terrifying plight to stay in their home or die. Statistics don’t speak of human suffering, fear, loss of loved ones, exclusion, discrimination, vulnerability, or anger. Nor do facts and figures speak of courage, perseverance, resilience, mutual assistance, hope, or love.

The numbers will never tell you that fleeing one’s home, community, town or city, or sometimes even country is the beginning of a series of setbacks and challenges for which no human being is prepared. They also don’t speak of the kilometres traveled, the wail of empty stomachs, the thirst and weakening legs, or of the risks incurred. Nor do they honour the incredible inner strength that makes it possible to continue the journey.

Forced migrants are first and foremost human beings. They are children, women, and men who all have a story of their own. They have lost what was most important to them: their family, home, land, and roots. The life that had taken them years to build no longer exists. They have nothing left, except perhaps the hope of being welcomed, listened to, and supported. It’s up to us to take the first step, to open our hearts to them, and to cultivate the hope that dwells within them.

Will you share the journey?

Development and Peace’s *Share the Journey* campaign will span the whole year and will include highlighted moments at Christmas and during Share Lent 2019.

Dear sisters and brothers in Christ:

It is in solidarity with the 68.5 million displaced children, women, and men throughout the world that we invite you to embark, as of this fall, on a journey of faith, love, and hope. “Hope is the force that drives us to ‘share the journey,’ because the journey is made jointly: by those who come to our land, and by us, who go towards their heart, to understand them, to understand their culture, their language,” stated Pope Francis on September 27, 2017. He added that, “It is a joint journey by two parties; but without hope, that journey cannot be made. Hope is the drive to share the journey of life [...].”

Through this journey, rooted in the inherent dignity of each person, Pope Francis invites us to meet the other and to see the humanity of each migrant. In following the teachings of the Beatitudes, we should recall the message given to us in the Letter to the Hebrews (13.1-3): “Let mutual love continue. Do not neglect to show hospitality to strangers, for by doing that some have entertained angels without knowing it. Remember those who are in prison, as though you were in prison with them; those who are being tortured, as though you yourselves are being tortured.”

Cardinal Tagle, the president of Caritas Internationalis, also reminds us that we are challenging our own faith, and this gives us the opportunity to prove, through the support we offer to those who come to us, that we recognize Jesus in each of them. The meeting with the other is a great journey that starts inside us and enables us to connect with our profound humanity, undo stereotypes, and to combat prejudice, fear of the other, racism and xenophobia.

It is therefore in the name of Jesus Christ that I ask you to accept this invitation from the Church and share the journey with Development and Peace – Caritas Canada, the official international solidarity organization of the Church in Canada. Throughout the year to come, resour-

ces will be provided to inspire your reflection on the root causes of forced migration and to spur your commitment. Don’t hesitate to take part in the *Share the Journey* campaign by spreading the word in your community, actively participating in the actions proposed to you, and supporting efforts made by your community to welcome migrants and refugees.

Before the challenges of contemporary movements of migration, the only reasonable response is one of solidarity and mercy.

– Pope Francis
Homily, July 6, 2018

I hope that many of you will get involved, walk, raise funds, or sign the Action Card addressed to the Prime Minister, in solidarity with those forced to flee their homes due to armed conflict, the consequences of climate change, development megaprojects, persecution, or extreme poverty.

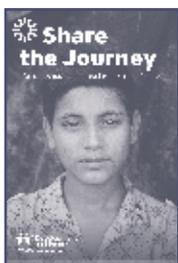
In communion with my brother bishops, you will have my full support and I will be alongside Development and Peace throughout this inspiring campaign.

Fraternally in Our Lord,

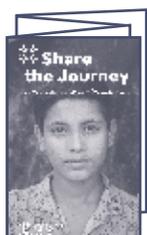
† **Lionel Gendron, P.S.S.**
Bishop of Saint-Jean-Longueuil
President of the Canadian Conference of Catholic Bishops

RESOURCES FOR THE EDUCATION AND ACTION CAMPAIGN

Printed tools



Poster: This year, the picture chosen is of a young Rohingya refugee living in the Kutupalong refugee camp in the district of Cox's Bazar in Bangladesh. With a population of around 610,000 people, it is the largest refugee camp in the world.



Action Sheet: This pamphlet briefly explains the roots causes of forced migration and calls on Canadians to take action and walk in solidarity with those forced to flee their homes.



Action Card: The Action Card is our main call to action. It should be distributed and signed in large numbers to send a clear message to the Canadian government that it must do more to tackle the root causes of forced migration.



Prayer Card: Cardinal Luis Tagle, president of Caritas Internationalis, composed this prayer after having met forced migrants. The Prayer Card will be offered for the whole length of the *Share the Journey* campaign.

Resources available online at devp.org/campaign/resources

Backgrounder on forced migration: Do you want to learn more about forced migration? This resource is for you! You'll find an analysis of forced migration in the world today, as well as a glossary and case studies from three different countries.

Short Talk for parishes and schools: Present the *Share the Journey* campaign in your community with the help of this short talk.

Parish Bulletin Announcements: Ask your parish to publish these messages in its parish bulletin to promote the *Share the Journey* campaign.

Faith-based Reflection: Let yourself be inspired by this short reflection connecting human dignity and the culture of encounter. The Faith-based Reflection will be offered for the whole length of the *Share the Journey* campaign.

Videos: We have produced several videos to explain the root causes of forced migration and inspire Canadians to take part in the campaign! Share them on social media or download them for a presentation in your community.

- A short video encouraging Canadians to act, whether by walking, raising funds, or signing the Action Card.
- Three videos that provide testimonials from forced migrants from Burma, Syria and Nigeria. A way to get to know the people and partners presented in the Action Sheet.

Promotional tools: Download banners, poster templates, press releases, social media tools, and/or advertising material to promote the campaign in your community.

Specific tools for the organization of walks

Many tools have been developed to support you in organizing a walk in your community:

- Parish bulletin announcements about your walk.
- A letter template to invite your Member of Parliament to your walk.
- An image to be printed so you can make homemade bibs.
- Testimonials to be read throughout your walk.
- Health and safety tips.
- A poster you can customize to promote your walk.
- And much more!

Find all the resources online at devp.org/resources/walk.

GET INVOLVED IN THE EDUCATION AND ACTION CAMPAIGN

Bring the *Share the Journey* campaign to life!

Workshops and planning: Get in touch with your local animator who can help you organize a workshop, or provide you with the information and material you need to hold your own event.

Organize a meeting with other Development and Peace – Caritas Canada members and supporters and/or other key people (priests, youth leaders, teachers, etc.) to discuss the campaign and establish an action plan for your parish or school.

Plan a walk to educate people in your community on the causes of forced migration and take the opportunity to raise funds to support vulnerable communities who are fighting on a daily basis to build a world of justice.

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You aren't organizing a walk but want to distribute the Action Card in your parish? Here are a few tips:

1. Distribute the Action Sheet a week before the Action Card to give people in your community the opportunity to read it at home. Let them know that they'll have the opportunity to sign the Action Card the following week.
2. The following week, invite them to sign the Action Card. Place it on church pews (together with pens) or on a table at the entrance of the church or parish hall.
3. Make sure that Development and Peace members are at the table along with volunteer parishioners to hand out the materials and answer questions.
4. Don't forget to collect the signed cards and count them before mailing them to the Prime Minister's office (no postage required).
5. Fill out our form at devp.org/campaign/reportac to let us know how many cards you mailed.

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Meet with your federal Member of Parliament and ask for her or his support.

For our campaign to be as effective as possible, we recommend that you meet with your MP individually or as a group before the summer of 2019.

We suggest that you meet with your MP during parliamentary breaks as she/he will most likely be present in your riding at those times. Here are three suggested moments:

November 11 to 17, 2018 | January 3 to 25, 2019 | May 19 to 25, 2019

- Tell us how your meeting with your MP went! Fill out the MP report form online at devp.org/campaign/reportac. Be sure to attach a photo!

Here are two tips to help you prepare for your meeting with your MP:

- Check in with your local animator so she or he can support you in this process. You'll find her or his contact information online at: devp.org/contact.
- Consult our Backgrounder to get more information on forced migration and for examples of questions to ask to your MP.

SHARE THE JOURNEY: YOUR GUIDE TO ORGANIZING A WALK

Never have so many people fled war, persecution, natural disasters, extreme poverty, and development megaprojects.

It's time to act!

In solidarity with the 68.5 million children, women, and men who have been forced to flee their homes, help us walk 40,075 kilometres, the equivalent of the Earth's circumference, from now until August 31, 2019. Every step you take will send a strong message to the Canadian government that it must do more to end forced migration around the world.

How?

Visit devp.org/walk to plan your own personal walk, or a walk with your parish, school, or community.

1. Start your own individual or group fundraising page. You'll be able to indicate the date and the place of your walk, the number of kilometres to be covered and your fundraising objective.
2. Share this page with your network! Invite members of your community to walk with you, to make a contribution, or to sign the Action Card online.
3. Walk!
4. Record your kilometres traveled by adding them to our virtual calculator.

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Do you plan to walk alone?

Follow steps 1-4 above, and you're done!



Do you plan to walk in a group?

The rest of the guide is designed to support you in the planning and organization of your walk.

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The resources you'll find in this guide:

- Tips for organizing your walk: what to do before, during, and after.
- Instructions for starting your own fundraising page in minutes.
- A description of the tools available online: prayers, texts and testimonials to use during your walk, templates for letters and press releases, a social media toolkit and more!

All the resources mentioned here are available at devp.org/resources/walk.

SHARING THE JOURNEY, ONE STEP AT A TIME

ON YOUR MARK

- Choose a date** at least a month in advance so you have time to gather lots of participants. The weekend is an ideal time for a family walk.
- Choose a place.** Begin the walk in a place that everybody knows: a church, a school, or a park, for example. Don't forget to verify in advance the distance you plan to cover in order to add it to our virtual calculator.
- Plan a journey that is inclusive and accessible to all.**
 - Make sure your route is accessible for people with reduced mobility, for wheelchairs and strollers, and for families with young children.
 - There are many ways to have people participate. You could invite people with disabilities or reduced mobility to:
 - Be part of the reception committee to welcome participants at the beginning or end of the walk.
 - Be present at strategic points along the route to encourage people or provide them with water.

Invite as many people as you can.

- At church: Ask the priest if you can announce your walk after Mass.
- For schools:
 - Put up *Share the Journey* posters (using our template available online) throughout your school and make sure teachers talk about the walk in their classrooms.
 - Promote the walk during the morning announcement. You could take the opportunity to do a countdown in order to create a buzz.
 - Ask teachers to include a countdown in their class schedule or set up a big calendar in the main hall or homeroom and check off the days so that everyone can see that the big day is fast approaching.

We've prepared a short talk that you can use to encourage people to participate! You'll find it online at devp.org/resources/walk.

- Share the invitation beyond your circle of acquaintances.** Welcome people who are alone, newcomers to the neighborhood, and/or asylum seekers. You could also invite local refugee organizations and families who sponsor refugees. Make people feel right at home!
- Order the number of action cards you'll need at devp.org/campaign/resources.**
 - The Action Card has a message to the Prime Minister of Canada asking the government to do more to end forced migration.
 - Encourage people who cannot join you for the walk to sign the Action Card online at devp.org/act.

- Start your fundraising page** at devp.org/walk and share it to raise funds for the work of Development and Peace while also taking part in the walk.
- Create a fundraising page in two easy steps:
 - Step 1: Create your account or sign in if you already have one.
 - Step 2: Customize your fundraising page by showing why you're walking, the date of the walk, the number of kilometres of your journey and your fundraising objective.
 - Once you've completed your registration, a link will be created. Share this link with your network. Tell your family and friends that you're going to take part in a walk in solidarity with those who have been forced to flee their homes. Ask them to support you by joining the walk or by sponsoring you. We suggest \$25 per kilometre walked, but any amount is welcome!
- Check with local authorities** to find out if you need a permit to organize your walk. Also, check out the *Health and Safety* document online at devp.org/resources/walk to ensure your event unfolds safely.
- Notify your regional animator about your event.** He or she can provide help if you need it. You'll find contact information for your regional animator at devp.org/contact.
- Print bibs for participants.** People participating in your walk will be able to pin the bib on their jerseys and indicate why they are walking on the bib. You could also ask people to wear mauve, the colour of Development and Peace.
- Promote your event on social media.** You can create a Facebook event for your walk and invite others to participate. This will help you get the word out about your walk. For other social media tips, consult our social media toolkit online at devp.org/resources/walk.
- Notify the media.** Make sure to contact your local media outlets so you can get coverage of your event. You can use the press release template available online at devp.org/resources/walk.

GET SET TO WALK

Here's a checklist so you don't forget anything when the big day finally arrives.

- Action cards** in sufficient numbers and pens for people to sign them.
- Bibs** for each participant, a box of safety pins, markers, and some coloured pencils for artists who'd like to draw on their bibs.
- Donation forms** to collect information from donors who wish to receive a tax receipt from Development and Peace (in the event that you receive donations in cash or by cheque).
- The messages, prayers and **testimonials** to read during the walk.
- If a large group is participating in your walk, consider bringing a **megaphone**.
- Snacks and beverages**, should you plan to offer them at the end of the walk.
- A first-aid kit.**

The day before your walk, send a last call out to your network.

Remind people that there's still time to donate and to sign the Action Card online if they haven't already done so.

GO! IT'S TIME TO WALK

The big day is here at last!

- Consult our checklist to make sure you haven't forgotten anything.
- For schools, welcome volunteer parents and make sure they're in position along the route at the appointed time to encourage and direct the students and ensure that they're hydrated along the way.
- If you wish, and if the size of the group allows it, choose three people to read short testimonials during the walk.

Show your colours. As participants arrive, ask them to pin their bibs on their jerseys. You can suggest to those wishing to personalize their bibs, that they make a drawing on it or by writing why they are walking. They could put the name of the person or community that inspired them to walk. In schools, this could be an activity to be done as part of a class the day before the walk.

Say a word of welcome. For your convenience, we've prepared a short welcoming address that you can use and modify at your convenience. Be creative! For schools, we recommend bringing students together in the school gym so that everyone can clearly hear the address.

Hit the road. When convenient, groups can stop three times along the way and ask readers to share the testimonial assigned to them. A break is both a moment of rest and an opportunity to start a conversation with a new person.

End of the walk:

- If you wish, you can use the address provided online to conclude the walk and to thank participants.
- Announce your fundraising objective and the amount raised, and thank donors, while specifying that it is not too late to make a donation.
- Distribute the Action Card and invite people to sign it (for those who didn't do so before the walk).
- Collect the signed cards before the final prayer.

Keep us up to date. Visit devp.org/walk to add your kilometres walked to the calculator. Be sure to multiply this number by the number of participants. For example, if 20 people walked 3 kilometres, enter 60 kilometres. Also, be sure to indicate the number of participants and the number of signed action cards (if applicable).

After the walk, contact members of your network one last time, share the results of your walk, thank them for their support, and if necessary, make a last call for donations.

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What should be done with signed action cards?

1. Collect all action cards signed during the walk.
 2. Enter the number of signed cards on our online counter.
 3. Send the cards by mail (no postage required) or give them to your animator.
-

QUESTIONS AND ANSWERS

1. How can I include refugees and asylum seekers from my community in my walk?

- Personally get in touch with refugees and asylum seekers in your community to invite them to participate rather than simply sending an invitation. Contact local organizations that provide support to refugees and asylum seekers to help you get in touch with those in your community. Take the opportunity to get to know them.
- Clearly explain the purpose and agenda of your walk to avoid misunderstandings.
- Treat refugees and asylum seekers in the same way you would other participants. Be welcoming but be aware that they may not want to be the focus of attention and do not assume that they will want to share their stories with the group.
- Be sensitive to media coverage during the walk to ensure the security of refugees and asylum seekers. Make sure that only people who have given their consent will be photographed.

2. What other walk-related activities can I organize?

- Involve your Member of Parliament.
 - Invite your MP to walk with you (download our letter of invitation at devp.org/resources/walk).
 - Write to your MP to share your experience.
 - Tell your MP that constituents demand strong positive action from the government to tackle the causes of forced migration.
- Invite your local priest or bishop.
- Add songs or prayers to your walk.
- Add challenges to your walk. For example, you could ask participants to carry a full backpack to understand the experience of having to carry all your belongings when fleeing your home.

3. When is the best time to organize a walk?

Walks can be held anytime, from September 2018 until August 31, 2019. Schools should organize their walks before June 20, 2019, *i.e.* before the end of the school year.

Would you like to organize your walk on or around a meaningful day? Here are some dates that might interest you.

- October 17: International Day for the Eradication of Poverty
- November 16: International Day for Tolerance
- December 18: International Migrants Day
- April 4: Refugee Rights Day
- Day/week of Catholic education in schools (dates to be confirmed for participating provinces)
- June 20: World Refugee Day

4. Other than walking, what other actions can I or those in my community do to take part in the *Share the Journey* campaign?

All actions, big or small, count! Here are some suggestions:

- Download the short talk at devp.org/campaign/resources (promotion tab) and read it after Mass, in class, or in your youth group to invite people to sign our Action Card.
- Give your name to the organizers of a walk in your community to volunteer on the day of the walk.
- Raise funds for Development and Peace without taking part in a walk. Just create your online fundraising page at devp.org/walk and share it with your network. You could also choose to support a group that is walking in your region.

5. Why raise money by walking? What will the money be used for?

With this new initiative, our wish is to see thousands of members, sympathizers, and supporters of Development and Peace walk with their friends and family in solidarity with those forced to flee their homes.

Sums raised will be used to fund Development and Peace's community development projects and programs. Thanks to your commitment and generosity, we will continue to work alongside our sisters and brothers in the Global South. Our social justice work focuses on four crucial issues in order to tackle the root causes of forced migration:

- Justice for women
- Ecological justice
- Peace and reconciliation
- Democracy and citizen participation

Imagine the impact we can have if we all walk in solidarity:

AMOUNT COLLECTED PER KILOMETRE WALKED		TOTAL (X 40,075 KM)
\$10	⇒	\$400 750
\$20	⇒	\$801 500
\$25	⇒	\$1 001 875
\$50	⇒	\$2 003 750

Let's share the journey together.

THIS FALL, SHARE THE JOURNEY



The Hossein family, forced to flee their home in 2017

Their journey: from Burma to Bangladesh.

Where are they now: the Hossein family now lives in the Kutupalong camp, the largest refugee camp in the world.

“The army opened fire on our village. Our children were terrified. Each day, they asked if we would be attacked, tortured, or burned by the army.

We were touched by the warm welcome that we were given by the people of Bangladesh when we arrived. They welcomed us with open arms and dignity.”



Aysha, forced to flee her home in 2012

Her journey: from Syria to Lebanon.

Where is she now: Aysha now lives in a makeshift camp with her four children.

“The city near where we lived was divided between the regime and the Free Syrian Army. We had to go through military checkpoints. Daily life was becoming harder and harder, so we decided to leave it all.

What I miss the most of Syria is my house, my homeland, my mother and my father. I haven't seen them in five years.”



Patience Ubani, forced to flee her home in 2008

Her journey: from Bue-Leh to Bori, in Nigeria.

Where is she now: Patience now lives in Bori, a village located 14 kilometres away from Bue-Leh.

“The day of the explosion [from the oil well], we saw a huge cloud of black smoke heading towards our community. It entered our nostrils and our eyes and made all of us sick. We were forced to leave because we no longer had water to drink.

All we want is to go home.”



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We would like to thank CAFOD for sharing their resources on how to organize a walk.