Join our nationwide Good Friday Fast!

Show your solidarity with our sisters and brothers in the Global South by participating in an all-day fast on Good Friday while raising funds for Development and Peace. Participants can create a personal fundraising page on our website, set a fundraising goal, and ask friends and family to donate in support of their Good Friday Fast.

To learn more: www.devp.org/sharelent

Follow us on social media! @devpeace for Facebook and Twitter

SHARE LENT ONLINE

Visit us online to discover our resources!

You will find:
- Campaign videos
- Information about food sovereignty
- Statistics on hunger around the world
- Solidarity visitors’ profiles
- Testimonials and stories from the field
- Print materials to order or download

THINKfast is an exciting 25-hour education and fundraising activity for youth and young adults in schools, universities and parishes.

We have resources to help you organize a THINKfast at your school, parish or university, including an online database of educational activities, prayers and reflections.

For more information: www.devp.org/thinkfast

It’s easy to give!

- Online: www.devp.org/give/sharelent
- By phone: 1 888 234-8533
- By mail: 1425 René-Lévesque Blvd. W., 3rd floor Montreal Qc H3G 1T7
- By text: Text PEACE to 45678 to donate $10
- Become a monthly donor: Share Year-Round www.devp.org/shareyearround

Your solidarity will ensure that global hunger will eventually no longer be a reality.

This Organizer’s Guide is designed to ensure that your Share Lent 2014 campaign is a success! As a volunteer, your role in organizing the Share Lent campaign is fundamental to the work of Development and Peace. When you encourage your parish, school or community to give generously, you are helping the poorest of our sisters and brothers in Africa, Asia, Latin America and the Middle East to share in the abundance of the Earth that God created for all.

From the Share Lent liturgical resources to the magazine to the prayer card, we hope this year’s materials will assist you in raising awareness about the theme of global hunger and gaining support for the urgent and necessary work of Development and Peace around the world.

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Here are some activities and resources that can help you achieve your goal:
- Host a campaign launch event on Ash Wednesday
- Make a display of Development and Peace posters and materials
- Distribution of the Share Lent magazine, prayer card and bookmark
- A homily or short announcement on the 4th and 5th Sundays of Lent
- Prayers and reflections during your events or at mass
- Announcements about the campaign in your weekly parish bulletin, in your school’s newsletter or display board, in your local newspaper’s community calendar
- A family-friendly Way of the Cross
- A Solidarity Soup and Bun supper
- THINKfast at a local school
- Screening of a Development and Peace documentary film
- A guest speaker who has visited the Global South, or a solidarity speaker who will be touring in your region during Share Lent
- Promoting the Good Friday Fast and the use of the personal online fundraising page
- The Solidarity Sunday collection in your parish on April 6, 2014.
On your mark…

» Assemble your team, even if it’s just one other person. You will be working together throughout the Lenten season on the campaign, and you want to ensure that you have the support you need.

» Set your goal
  • By working towards a precise goal, your team will be able to aspire to a more exciting and more successful campaign this year.
  • Your goal will help you decide what kind of activities you would like to organize, and how you would like to organize them.
  • Possible goals:
    » Increase the amount of your collection by 10%.
    » Recruit 10 new Share Year-Round monthly donors within your parish.
    » Increase the number of parishioners who know about the work of Development and Peace.

» Order your materials by February 5, 2014 in order to ensure that you receive them in time for Ash Wednesday.

» Get inspired and informed by attending a diocesan Share Lent workshop. Contact your regional Development and Peace animator for details.

» In your parish: Meet with your parish priest, parish council and/or liturgical committee to get them on board for a successful Share Lent campaign in your parish.

» At a local school: Meet with the principal, parent association, and/or student council to get their support for your campaign activities.

» Meet with the leaders of the core groups in your parish (Catholic Women’s League, Knights of Columbus, deacons, youth, etc.) to explain the campaign and invite them to participate.

» Plan to promote Share Year-Round at every possible opportunity. Always have pamphlets as well as collection envelopes with you so that people can donate when they are inspired to do so.

Go!

Fourth Sunday of Lent

» Some parishes choose to give the campaign homily or announcement from the pulpit during this week, to prepare parishioners for the collection the following week. You can also have someone read a prayer or lead the Eucharistic reflection from the Celebration Booklet for Share Lent.

» Hand out Share Lent collection envelopes, or insert them in the bulletin.

» Hold a special event, such as a Way of the Cross, one day during this week. Get your parish youth group, social justice committee or liturgical committee involved. This year, we are offering a family-friendly Way of the Cross that is written to welcome the participation of children.

Fifth Sunday of Lent: Solidarity Sunday

» This is a great day for the homily or short announcement to remind parishioners and motivate them to participate in the Share Lent collection. Be sure to thank them for their generosity!

» Prepare a few special Solidarity Sunday activities such as a screening of one of Development and Peace’s videos, or inviting a guest speaker.

Good Friday

» Promote and participate in the nationwide Good Friday Fast. This activity encourages people to show their solidarity with the 1 in 8 people around the world who do not have enough food to eat, by doing an all-day fast on Good Friday. Participants are encouraged to ask their friends and family to support them with a donation. They can create their own online personal fundraising page on our website, where they can set a fundraising goal and where their supporters can make a secure donation to encourage their efforts.

Celebrate your success!

» Thank the people who helped to make this your best Share Lent ever – those who gave their time and energy to carry out the campaign as well as those who donated.

» Organize a post-Lent thank you event to recognize and thank Share Lent volunteers.

» Publish a final thank you notice to all donors and volunteers in your parish, school or community bulletin, or newspaper. Tell everyone how much was raised.

Thank you for all you do!
On your mark…

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Get set…

» Ash Wednesday is an ideal time to launch your Share Lent campaign. Host a special event on this day or close to it, such as a THINKfast, a film screening, or a Solidarity Soup and Bun supper.

» Create a special display of Development and Peace materials and posters in your church or school foyer. Some members of your parish may be new to Canada or to the community, and may not be familiar with Development and Peace.

» Plan when you would like to distribute the Share Lent magazine, prayer card and bookmark, and recruit volunteers to help you.

» Arrange to have announcements about Share Lent in your parish bulletin or newsletter.

» Talk to your regional animator about inviting a guest speaker who has lived in Asia, Africa, Latin America or the Middle East, or has visited Development and Peace programs in those regions, to talk with parishioners about how Development and Peace changes people’s lives and communities.

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Bringing the Share Lent 2014 campaign to your parish, school, or community

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