Almost one billion people still suffer from hunger on our planet. That 1 in 9 people are hungry on a daily basis is a scandal that we must face together, as one human family. It is only through a united spirit of solidarity that we will be able to end this grave injustice.

When he launched the Caritas campaign to end hunger, Pope Francis invited each of us to make space in our hearts “for this emergency of respecting the God-given rights of everyone to have access to adequate food.”

Faith in Jesus Christ and his compassion for the poor and marginalized are at the heart of the work of Development and Peace to share in the goods of Creation, a principle of Catholic Social Teaching.

By leading the Share Lent campaign in your community, you are joining members of Development and Peace across Canada and people of faith around the world who are acting in charity and justice to ensure that we all share in the abundance of the Earth that God created for all.

From the Share Lent Liturgical Resources to the Mini-magazine to the Prayer Card, we hope that this material will help you raise awareness about the issue of global hunger and raise funds for the urgent and necessary work of Development and Peace around the world.

We wish you every success in raising funds and awareness in your community. Have fun and good luck!
• **Get inspired** at a diocesan Share Lent workshop. Contact your regional animator for details.

• **Assemble your team**, even if it’s just one other person, to ensure that you have the support you need.

• In your parish, **talk to your pastor** and liturgical committee about how important it is to lead the campaign in your parish. Use the many resources available in the Liturgical Resources.

• At your schools, **talk to the chaplaincy leader** and principal about how their students can get involved in the campaign. The Solidarity Calendar, the THINKfast Activities database, and the downloadable Share Lent for Kids activities are great resources for people who work with youth.

• **Set goals!** By working towards precise goals, your team will be able to aspire to a more exciting and more successful campaign this year.
  - Possible goals:
    - Increase the amount of your collection by 10%.
    - Recruit 10 new Share Year-Round monthly donors within your parish.
    - Increase the number of parishioners who know about the work of Development and Peace.

• **Order your materials** by January 23, 2015 in order to ensure that you receive them in time for Ash Wednesday.

• **Buy** some local, organic **seed packages**. **Offer** them as gifts to key people as a symbol of the importance of supporting local farmers. Find an ecological seed supplier in your area here: seeds.ca/bauta/seedfinder.php.

• Make sure the key groups at your parish are **involved** (CWL, Knights of Columbus, spiritual groups, etc.).

• **Make sure that the campaign is visible** to as many people as possible!

• **Arrange to have the campaign materials inserted in your parish bulletin** during Lent (Mini-magazine, Solidarity Calendar, and Solidarity Cards).

• **Publish** the weekly announcements (found in the Liturgical Resources) in your parish bulletin, or announce them as part of daily school announcements.

• **Download the campaign slideshow** from the website, and show it before or after mass or on hallway and office screens. It features inspiring photos of the people whose lives are changed thanks to your support.

• **Create a special display** of Development and Peace materials in your church or school foyer.

• **Distribute** the Mini-magazine and Solidarity Cards in the parish bulletin, the pews, or put a stack on a table at the entranceway.

• **Consider distributing the Prayer Card** the week after Solidarity Sunday as a way of thanking the community for supporting the campaign.

• **Promote Share Year-Round** at every possible opportunity at parish and school activities.

• Host a **special fundraising** event such as a film screening, or a Solidarity Soup and Bun supper.

• Organize a THINKfast, an exciting 25-hour education and fundraising activity for youth and young adults in schools, universities and parishes. We have resources to help you organize a THINKfast, including an online database of educational activities, prayers and reflections.

• **Invite a guest speaker** who has gone on a solidarity trip to speak about how Development and Peace projects change the lives of individuals and of communities.
There's an App for Share Lent!

Running throughout the six weeks of Lent, this year’s Share Lent calendar app for smart phones and tablets features stories of hope about our sisters and brothers around the world who are building a world without hunger. In the face of conflicts, climate change, and decreasing access to land, water and seeds, DEVELOPMENT AND PEACE’s partners around the world are sowing seeds of justice to ensure that small family farmers can feed themselves and their communities.

You can use this app to guide you through the Lenten season with three simple steps each day: Learn, Pray and Act. Our Lent Calendar app is available for download for free from the App Store or Google Play!

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Fourth Sunday of Lent

- **Prepare parishioners** for next week’s collection by making the campaign visible.
- **Say a prayer** or lead the Symbols of Solidarity from the Liturgical Resources. For schools: the Ash Wednesday service is a great time to present the Symbols of Solidarity and the Share Lent Campaign!
- **Hold a special event** one day during this week. Get your parish youth group, social justice committee or liturgical committee involved.

Fifth Sunday of Lent: Solidarity Sunday

- This is a great day for the homily or short announcement to **remind parishioners** and **motivate** them to participate in the Share Lent collection. Be sure to **thank them** for their generosity!
- Prepare a **few special Solidarity Sunday activities** such as a screening of one of DEVELOPMENT AND PEACE’s videos.
- **Invite people** to become Share Year-Round monthly donors, so that they can show their solidarity throughout the year.
- The Share Lent collection in schools is best done right before or right after Solidarity Sunday. **Report back** to the school after Easter with additional thanks and to share how much was raised!

Good Friday

- **Organize** a Way of the Cross from the Liturgical Resources for your parish community.

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**Thank the people** who helped to make this your best Share Lent ever – those who gave their time and energy to carry out the campaign as well as those who donated. Celebrate your success by organizing a lunch or tea for your volunteers.

**Give a special thank you** to the parish pastor for his support.

**Continue to support** your local family farmers by enjoying local, sustainably-grown meat, eggs, dairy, and fruit and vegetables. Consider signing up for an organic Community-Supported Agriculture (CSA) basket.

**Publish** a final thank you notice to all donors and volunteers in your parish or school bulletin. **Tell everyone how much was raised.**

**Tell us** all about your activities by filling out the reply form which you received with your campaign materials.

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I invite all of the institutions of the world, the Church, each of us, as one single human family, to give a voice to all of those who suffer silently from hunger, so that this voice becomes a roar which can shake the world.”

- Pope Francis, launch of the Caritas Internationalis ‘Food for All’ campaign, December 2013.
TAKE YOUR SHARE LENT CAMPAIGN FROM CHARITY TO JUSTICE IN 4 EASY STEPS

There’s more to fundraising than just money. Fundraising is also an opportunity to raise awareness about important issues and a chance for your community to take action for social justice. Everyone who participates is empowered and is given the opportunity to stand in solidarity with the people for whom they’re raising funds.

<table>
<thead>
<tr>
<th>OUR GOALS</th>
<th>WHAT YOU CAN DO DURING SHARE LENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDUCATION</td>
<td>Raising awareness helps people understand issues of food access,</td>
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<tr>
<td></td>
<td>availability and affordability that face the world’s poorest people,</td>
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<tr>
<td></td>
<td>and how their funds can make a difference.</td>
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<tr>
<td></td>
<td>› Distribute the campaign materials in your parish.</td>
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<tr>
<td></td>
<td>› Show the campaign video.</td>
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<tr>
<td></td>
<td>› Use the youth materials in your local schools and at catechism classes.</td>
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<tr>
<td>CHARITABLE ACTION</td>
<td>Donating money or resources.</td>
</tr>
<tr>
<td></td>
<td>This gesture supports social justice programs.</td>
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<td></td>
<td>To fully address the root causes of poverty or injustice, we need to</td>
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<tr>
<td></td>
<td>take action in other ways too.</td>
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<tr>
<td></td>
<td>› Increase your Share Lent collection in your community.</td>
</tr>
<tr>
<td></td>
<td>› Increase the number of Share Year-Round donors.</td>
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<tr>
<td>SOLIDARITY ACTION</td>
<td>Solidarity actions help people understand what life is like for our</td>
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<tr>
<td></td>
<td>sisters and brothers who are experiencing poverty and injustice.</td>
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<td></td>
<td>Actions like eating very simply help to promote empathy and</td>
</tr>
<tr>
<td></td>
<td>understanding.</td>
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<td></td>
<td>› Use the Solidarity Calendar to give you ideas of ways to really</td>
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<td></td>
<td>understand what poor hungry people face.</td>
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<td></td>
<td>› Eat simply during Lent, by choosing to give up certain foods.</td>
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<tr>
<td>SOCIAL JUSTICE ACTION</td>
<td>Social justice action affects lasting change, and addresses</td>
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<tr>
<td></td>
<td>underlying issues. It empowers participants in your campaign</td>
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<tr>
<td></td>
<td>activity to have their voices heard.</td>
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<td></td>
<td>› Choose local, sustainable, or fair trade food at home, and for the</td>
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<tr>
<td></td>
<td>activities you organize.</td>
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<tr>
<td></td>
<td>› Spread the word about why it is important to support local and</td>
</tr>
<tr>
<td></td>
<td>sustainable producers.</td>
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</tbody>
</table>

Share Lent online!

Visit us online at [devp.org/sharelent](http://devp.org/sharelent) to discover our resources!

- Watch and share the campaign video.
- Read stories about our partners and projects in the Global South.
- View or download the many resources that are available, including the materials, videos, logos, banners, Share Lent for Kids activities, a slideshow and other tools to promote the campaign.
- Read the profiles of this year’s solidarity visitors.
- Follow and share the campaign on Facebook and Twitter: @devpeace #SowMuchLove
- Subscribe to our monthly e-newsletter for both campaign and other Development and Peace news.
- Organize a THINKfast, an exciting 25-hour education and fundraising activity for youth, using the online database of educational activities, prayers and reflections at devp.org/thinkfast.

It’s easy to give!

- **Online:** [devp.org/give](http://devp.org/give)
- **By phone:** 1 888 234-8533
- **By mail:** 1425 René-Lévesque Blvd. W., 3rd floor, Montreal QC H3G 1T7
- **By text:** Text PEACE to 45678 to donate $10

Become a monthly donor: Share Year-Round [devp.org/shareyearround](http://devp.org/shareyearround)

Thank you for all you do!